Shayan Dilmaghani

FULL-STACK WORDPRESS DEVELOPER

✉ shayan.dilmaghani@gmail.com 📞 +989213480696 🔗 shayan.website in linkedin.com/shayan-dilmaghani ⬯ github.com/shayandilz

I'm a Full-Stack WordPress Developer skilled in PHP and experienced in building headless sites with Next.js. I've worked with teams such as marketing, tech, and sales. I'm dedicated to creating responsive, user-focused web solutions that perform seamlessly.

EXPERIENCE

Technical Team Lead
💼 Khanesarmaye 📅 October 2023 – Currently

Provider Of Financial Services In Forex And Cryptocurrency

- Established a Crypto page displaying detailed technical and fundamental reviews for over 850 coins, integrating data from 10+ APIs hosted on our servers.
- Developed a headless WordPress application for cryptocurrency and Forex services using Next.js, achieving a 30% improvement in page load times.
- Built custom WordPress plugins that increased marketing reach, leading to a 6% boost in SEO-driven traffic in less than a year.
- Optimized technical SEO, resulting in a 8% increase in organic search visibility on Google within a year.
- Collaborated cross-functionally with marketing and sales teams to align technical solutions with business goals, improving lead conversion by 5%.
- Rebuilt landing pages within a Next.js environment to support localization for marketing teams, enhancing manageability and long-term scalability by over 30%.

Contact:
CEO: Ali Saberian | mralisaberian@gmail.com

Full-Stack WordPress Developer
💼 Macan Digital Marketing Agency 📅 July 2019 - September 2023

Provider Of Full 360° Marketing Services

- Created custom WordPress plugins, such as a "Wheel of Luck" feature, to boost engagement in marketing campaigns, resulting in a 12% increase in user interactions.
- Rebuilt 8 client websites into headless WordPress sites, improving load times by 45% and enhancing user experience.
- Implemented technical SEO improvements across multiple client websites, leading to a 7% growth in organic visibility.
- Worked closely with design and content teams to align site functionality with marketing strategies, optimizing campaign results and client satisfaction.

Contact:
Manager: Mohammad Akhgari | m.akhgari@maat.ir

Full-Stack WordPress Developer
💼 Pandplus Advertising Agency 📅 October 2015 - June 2019

Specialized In Digital Marketing And Social Media

- Built 15+ custom WordPress themes using PHP, boosting brand identity and improving user experience, resulting in a 20% increase in client retention.
- Integrated TailwindCSS for styling across 10+ websites, enhancing performance and usability, with load times reduced by 20% and user satisfaction rates improved by 25%.
- Created a custom plugin to manage online courses with WooCommerce, supporting over 50 e-learning products and expanding client service offerings by 40%.
- Partnered with cross-functional teams to integrate technical and creative strategies, enabling seamless project delivery and improving overall efficiency by 20%.

Contact:
Manager: Keyhan Kia | kia.kayhan@gmail.com

SKILLS

Technical Expertise

WordPress Development, PHP Programming, JavaScript (Next.js, React), Headless CMS Integration, WooCommerce Customization, Plugin Development, TailwindCSS, Technical SEO Optimization, Responsive Web Design, API Integration

Core Competencies

Team Collaboration, Analytical Troubleshooting, Versatility, Communication, Project Management, Precision in Execution, Creativity, Task Coordination, Strategic Evaluation, Client Relations

Languages

Persian and English

EDUCATION

BA in English Translation

📖 Azad University North Branch of Tehran   📅 2009 - 2014